

# Research on the Path and Method of Improving the Teaching Quality of Ideological and Political Courses in Private Higher Vocational Colleges in Yunnan Province

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**Abstract.** The ideological and political course as a public basic course is an important course for college students to cultivate students' noble moral quality and political accomplishment. For most students, the ideological and political class is a boring course. Therefore, the key to improving the quality of ideological and political teaching is students. With students as the center, we should pay attention to teaching content, optimize teaching design, pay attention to teaching methods, broaden teaching means, pay attention to teaching effects, and cultivate learning concepts. This paper explores the path and method of improving the quality of ideological and political education by surveying a private vocational college in Yunnan. Studies have shown that most students are not disgusted and reject ideological and political lessons, but cannot accept traditional ideological and political teaching methods. Lively and interesting teaching methods are also popular among most students in ideological and political classes.

## 1. Introduction

General Secretary Xi Jinping emphasized at the National Conference on Ideological and Political Work in Colleges and Universities that it is necessary to use the main channel of classroom teaching, and all kinds of courses must go hand in hand with ideological and political theory courses to form a synergistic effect. Ideological and political teaching plays an important role in guiding students to look at life and the world correctly. Therefore, the teaching of ideological and political courses has a great practical significance. However, there are still many areas for improvement in the present situation of ideological and political teaching. As a public foundation course, the ideological and political course has always had a solid thinking on ideological and political lessons in the hearts of students. The students think that the ideological and political class is only an authoritative preaching and forced indoctrination, so that students have a strong sense of distance to the ideological and political class, and even more will have a sense of rejection.

In recent years, in order to meet the needs of the situation, college ideological and political courses are constantly reforming and adjusting. In addition to paying attention to students' ideological and political education, the key to improving the quality of ideological and political education is to improve the level of teaching activities so that students can really feel the benefits of ideological and political courses. Huaibei Vocational and Technical College always regards ideological and political teaching as the main way of students' ideological and political education.[1] It is committed to helping students establish the right ideals and beliefs and scientific worldview, outlook on life and values. Zhao Siyu pointed out [2]that improving the ideological and political education of college students and strengthening moral education are important contents for cultivating students' comprehensive quality. The practical teaching and theoretical teaching of ideological and political courses in colleges is an organic unity [3], and the practice of ideological and political practice is closely related to theoretical teaching. Yu Changzhi believes that colleges should strengthen the study of practical teaching in ideological and political courses, implement the teaching tasks based on students, and give full play to the function of educating in the ideological and political course of colleges and universities. This requires universities to continuously improve

their teaching performance and enhance the theory. The persuasiveness of the foundation, the attraction of classroom teaching, and the appeal of the times, [4] cling to the pulse of the times, follow the law of student growth, the law of ideological and political teaching, focus on the use of modern information technology, and promote the deep integration of ideological and political courses. Intensify curriculum reform and innovation, and enhance the affinity of ideological and political courses.

Curriculum reform can break the routine, but the performance of curriculum reform is still an important criterion for teaching quality. In the process of talent cultivation, improving the quality of teaching is an important guarantee. The quality of teaching is influenced by factors such as classroom teaching system, curriculum teaching plan, course teaching content, classroom teaching method, classroom teaching organization form and teaching process. Students are the fundamental factors affecting the quality of teaching. To improve the quality of teaching, it is necessary to start from the students and mobilize the enthusiasm of the students. Liu Jun pointed out that in the thinking about the improvement of the quality of professional subjects in secondary vocational schools, the students generally have the characteristics of poor knowledge base, weak enthusiasm for academic study, and weak knowledge of subject learning. [5]Based on this, the author starts from the law of students' physical and mental development and constantly innovates and creates teaching methods to improve the teaching quality of vocational colleges. In the evaluation of teaching quality, the information asymmetry of evaluation and the processing of evaluation data will also have an impact on the quality of teaching [6]. Unrealistic evaluation results can lead to less competitive teaching, so that the quality of teaching cannot be effectively improved. Yao Lihong, Li Yingjie and others took the engineering major as an example to investigate and analyze the present situation of teaching quality. [6]They investigate the teaching status of engineering students from five aspects, the purpose of course study, the atmosphere of daily study, the initiative of professional learning, self-awareness awareness, curriculum setting and practical teaching.

There is also a small amount of research on the quality of ideological and political education. For example, Wang Lihong's research on the construction and evaluation system of the practical teaching evaluation system of ideological and political courses pointed out that it is an effective way to improve the ideological and political level of students by carrying out the teaching of ideological and political practice courses [8]. However, in the specific practice, the effect of practical teaching in ideological and political courses is not ideal, so it is necessary to construct a corresponding evaluation system, which is of great significance for improving the quality of practical teaching in ideological and political courses. Tang Ting shows in his research on the quality management mechanism of ideological and political theory courses, [9] the ideological and political theory course is the main teaching method of ideological and political education. In improving the teaching quality of ideological and political theory courses, strengthening the quality management of ideological and political theory courses is an important task that cannot be ignored.

This paper takes a private vocational college in Yunnan as the research object, and explores the path and method of improving the quality of ideological and political teaching. In the following, several improvement paths and methods are proposed respectively. In the survey of students, the most effective way to improve the quality of ideological and political teaching is to create lively and interesting ideological and political courses. Interesting ideological and political lessons can effectively attract the attention of students, enhance the interaction between teachers and students, and improve the quality of ideological and political teaching.

## **2. Methods**

### **2.1 The Path of Improving the Quality of Ideological and Political Courses in Colleges**

#### **(1) Focus on teaching content and optimize teaching design**

Teaching content is the cornerstone of classroom teaching. Constructing a reasonable teaching content system and scientific teaching design has a good effect on the improvement of classroom teaching quality in colleges. The content of the classroom teaching needs to change with the classroom situation, and it is not static, especially for the content of the ideological and political

teaching.

Teaching content design is the process of teacher's analysis of teaching materials, reasonable selection, organization of teaching content and reasonable arrangement of teaching content [10]. The quality of teaching design can directly affect the improvement of teaching quality. In the process of improving the quality of ideological and political teaching, the primary concern of teaching content design is students.

(2) Focus on teaching methods and broaden teaching means

Teaching materials are the same, but the teaching methods can be different. The different teaching methods and teaching means will inevitably lead to inconsistent teaching effects. Teaching methods include two aspects, one is the teacher's teaching methods, and the other is the student's acceptance methods. The ideological and political course has a strong theoretical, political, and preaching nature. Therefore, in the process of ideological and political teaching, it is necessary to choose the appropriate teaching method according to the characteristics of the teaching content. To achieve the unity of teaching and learning is the key to improving the quality of ideological and political teaching.

In order to increase the appeal of ideological and political courses, it is indispensable to broaden the teaching means of ideological and political courses. For example, the rise of new media technologies is beneficial to a wider choice of ideological and political teaching. General Secretary Xi Jinping pointed out that the use of new media and new technologies to make work less rigid and to integrate the advantages and techniques of traditional ideological and political work to enhance the sense of time and attraction of ideological politics [11]. Therefore, in order to meet the requirements of a new era, we need to further expand the ideological and political teaching means.

(3) Pay attention to teaching effects and cultivate learning concepts

The exemplification of teaching effects is always tested by students. Teaching activities are never a one-way process. It requires not only the teaching of teachers, but also the reception and response of students. Therefore, educators should work hard to help students master the knowledge. The first thing to do is to help students establish a good and correct learning motivation and learning attitude. The second is to improve the efficiency of students' learning.

## **2.2 Methods for Improving the Quality of Ideological and Political Courses in Colleges**

(1) Strengthening organizational leadership is the fundamental guarantee

Strengthen the organizational leadership of ideological and political courses, the first thing is to improve the institution building and set up a leadership group for the construction of ideological and political courses. The leading group needs to be responsible for formulating the planning and implementation plan for the ideological and political course, and coordinating the important problems in the teaching reform. Secondly, we must increase the investment in the teaching budget for ideological and political courses. In the five-year plan for the construction and development of ideological and political courses formulated in 2008, it is clearly stipulated that every year, colleges should allocate funds for the construction of ideological and political education from the construction funds of the college for the ideological and political courses of teaching and research, academic seminars, conferences, etc. Finally, an evaluation system must be established. The construction of ideological and political courses is an important part of the overall level of running a university, civilized studies, party building and ideological and political evaluation. Institutional ideological and political course construction standards and ideological and political course evaluation programs, the annual implementation of the assessment can not meet the requirements, the teaching level can not achieve excellence, not rated as advanced units, not awarded the party building and ideological and political aspects of the honorary title.

(2) Strengthening curriculum construction is a strong support

The construction of the ideological and political course needs to start from many aspects, such as doing five persistence. First, adhere to the collective lesson system based on the semester. Second, adhere to the construction of the practical teaching base of the ideological and political course. Third, adhere to the curriculum examination reform. Fourth, adhere to the construction of the ideological and political teaching team. Fifth, adhere to the discipline construction to promote

curriculum construction. Adhering to the semester collective preparation system is beneficial to accurately grasping the essence of the textbook and designing teaching plans. Focusing on the teaching content of the ideological and political course, the outline of practical teaching, the hours of practical teaching, establish a practical teaching base for ideological and political courses to provide a place for practical teaching links. Comprehensively assessing the ideological and political theory and ideological and moral quality, and improving the examination methods, is beneficial to improving the objectivity and accuracy of the ideological and political course assessment. Optimize the structure of the ideological and political teacher team, and use the power of scientific research to promote the construction of the teaching team, thereby improving the academic level of the entire teaching team. Discipline construction is the foundation of curriculum construction, and curriculum construction cannot be realized without discipline construction. Both discipline construction and curriculum construction need to be closely integrated. Do a good job in the development of the discipline of ideological and political theory, further consolidate the development direction of the discipline, integrate and strengthen the discipline and discipline system, and carry out theoretical research in the fields of ideological and political education.

(3) Strengthening teaching management is an effective means

Strengthening teaching management needs to take the quality of teaching as the starting point, formulate the relevant management system according to the teaching characteristics of ideological and political courses, and improve the teaching quality guarantee mechanism. Hold a work seminar on the quality of ideological and political teaching, actively guide teachers in improving teaching methods, innovating teaching models, and improving teaching level. And strive to enhance the pertinence, effectiveness, and appeal of ideological and political courses.

(4) Strengthening practical teaching is an important measure

Strengthening the practical teaching links of ideological and political courses is beneficial to improving the quality of teaching. Students participating in social practice and fully engaging with the society can personally feel the construction of socialist modernization to deepen their understanding of Marxism, Mao Zedong Thought, Deng Xiaoping Theory, the Three Representatives and the Scientific Development Concept. Students can bring theoretical problems to the society, and response the actual problems existing in the society to the classroom. The organic combination of theory and practice makes the students' dialectical thinking ability exercise.

### 3. Analysis and Discuss

This paper takes a private vocational college in Yunnan as the research object. After three years of construction, the school has three provincial-level ideological and political courses, five school-level courses, and has applied for two national-level ideological and political courses.

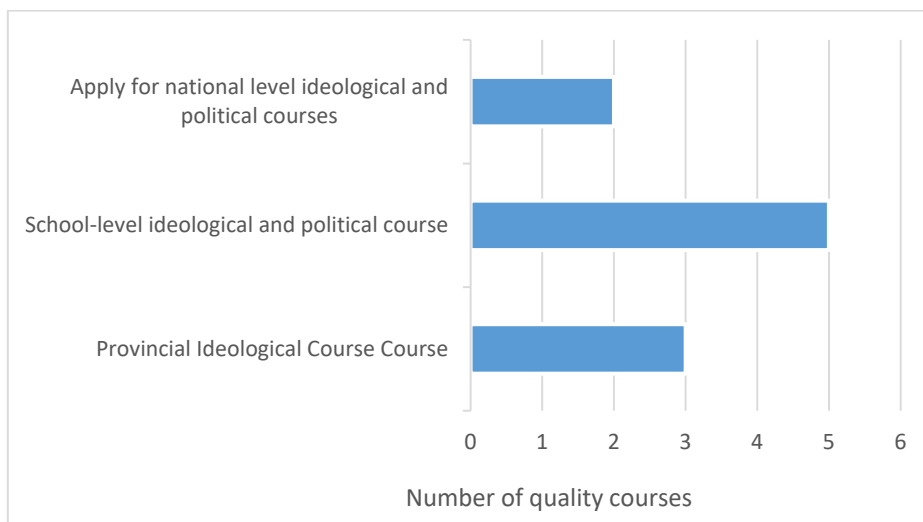


Figure 1. Ideological and political boutique class map

Through the needs of the ideological and political course and teaching content, reforming the teaching organization form to improve the participation of students is beneficial to changing the teaching status of the ideological and political education in colleges and universities. Through the survey of students from a private vocational college in Yunnan, many students expressed their preference for more interesting teaching methods. The following (Figure 2) is the top four most popular forms of teaching:

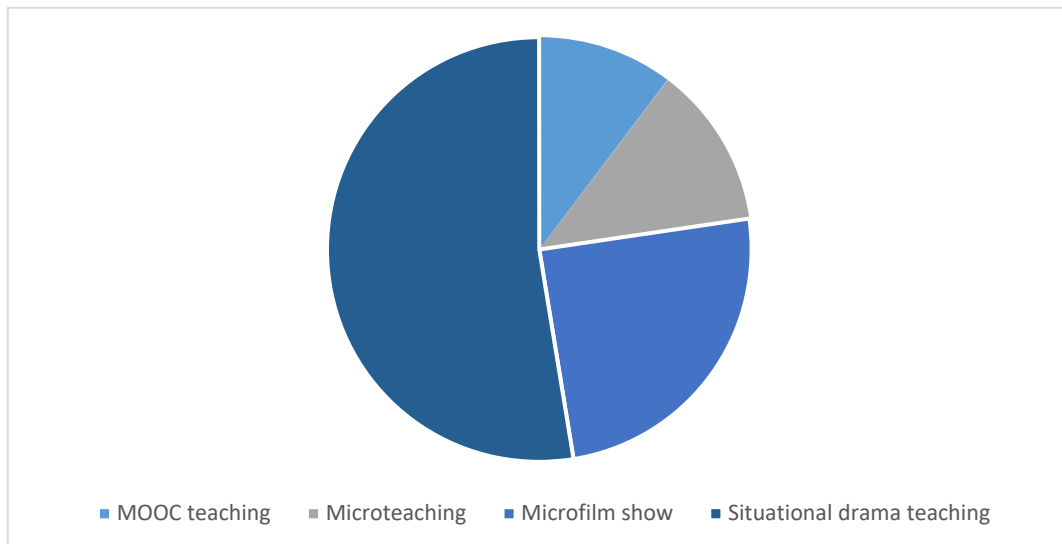


Figure 2. The most popular ideological and political course teaching form

As can be seen from the figure 2, most students prefer a more interesting form of teaching. Among them, the Situation drama teaching is the most popular, occupying for more than half of the total, the second is that the microfilm show form. Although ideological politics has always been allegedly serious, it does not prevent it from being interesting in its teaching style. Teachers can change the teaching method according to the teaching content and the response of the students in the teaching process. Increasing the interaction between teachers and students with more lively teaching methods can enhance students' interest in learning in ideological and political classes.

#### 4. Conclusion

In the current development trend of the new era, teachers of ideological and political education should adapt as soon as possible and try to use other methods that are of interest to young college students to carry out teaching. Through the design of novel and interesting topics, teachers can use a more diverse approach to mobilize students' multiple senses and enthusiasm for learning, efforts will be made to improve the quality of ideological and political courses and to continuously enhance the appeal and affinity of ideological and political courses to help students gain more in the ideological and political classes. Make the ideological and political lesson a course that students like, benefit, and memorable in order to continuously improve the quality of personnel training and the quality of teaching in colleges.

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